

Ancient Origins Premium Contributors

Thanks very much for your involvement! Read on for info on Promotional Offers, Webinars, Interviews, and Premium Articles. All contributors to AO Premium get Gold Access membership free.

****Before starting an article please let us know the topic you're considering. ****

Promotional Offers for Articles and Webinars/Chats:

Our robust AO Premium promotional offer is valued at \$450+ for all those that join us for an Interview, Webinar session, or submit a guest article for our Premium site.

This provides you with the opportunity to promote your work to over 4 million+ readers and we feature your latest book, website, or event on our website and across major social media platforms.

Promotional Package:

For a Webinar, In-Depth Interviews, or Premium Articles you get all the following:

- **One-week book advertising on our main website (value = \$100)** – This ad is placed in the 'Suggested Books' section on either the left or right-hand columns of the MAIN website [ancient-origins.net] and appears on the homepage and all secondary pages. **Exposure is to the 4 million+ readers** we have every month.
- **Social media exposure (value = \$50)** – we will promote your book, website or event (conference or talk) via a posting across the following social media platforms. If you provide social media names we can 'tag' you in these ads, and we encourage sharing! These postings can link to the Premium article PREVIEW on the main site, or can link to a book or event:
 - Facebook: **500,000+ followers**
 - Google Plus: **3800+ followers**
 - Twitter: **25,000+ followers**
- **One mailing list promotion (value = \$50)** – we will promote your book or event (conference or talk) in one of our newsletter mailouts (**75,000+ subscribers**). This may be in our 'Best Book Picks mailout' or our monthly newsletter.
- **Suggested Links page** - A long-term website listing on our Suggested Links page <http://www.ancient-origins.net/suggested-links>
- **Event advertising** - For those who would like to advertise an outside event (conference or talk), we can place an ad or notification on our events page up until the date of your event: <http://www.ancient-origins.net/events>
- **Personal plugs for your work, books, events:**

- At the end of your Webinar or In-Depth Interview, you are welcome to mention your book(s), website and/or upcoming events. These can also be included on any handouts (optional) that you provide to attendees.
- At the end of your Premium article we include a sentence or two with author name (link to profile), brief bio, book name (link to purchase) and website name and link.
- **Advertisement of Webinar/Interview in 1 Weekly Mailout (value = \$50)** - This will go out to our email list and include speaker name, subject, date/time and eye-catching art.
- **Personalized Advertising for the Author/Speaker (value = \$50)** - We provide brief text, image and web links to authors/speakers to post to their own email lists or social media networks. (Please let us know if you'd like to receive this).
- **Large Ads on main site promoting Webinars and Interviews – (value = \$150)** - This ad is placed in the 'Suggested Books' section on either the left or right-hand columns of the website and appears on the homepage and all secondary pages. **Exposure is to the 4 million+ readers** we have every month.
- **Previews published on main site promoting Guest Author articles** - This shareable preview is published on the MAIN website and shared across our social media networks. **Exposure is to the 4 million+ readers** we have every month.
- **Free, Gold Level access to the full subscriber site – (value = \$9.95/month)**

The total value of this package is \$450+ worth of advertising, redeemable for every Webinar, Interview, and Premium article.

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About Webinars:

- Webinars are offered to both Silver and Gold members. At the moment, the live attendance rate to Webinars is approximately 15 – 30 people. This will increase as our membership numbers also increase. Webinars are available in our archive for later viewing by members.
- Webinars are hosted online with *GoToMeeting* with audio and video, and quick training is provided – we've had great feedback on user experience with these online events.
- Webinars consist of a 20-minute (minimum) lecture with slides presentation (PowerPoint, Keynote, etc) followed by 10 minutes of questions and answers. These are not traditional 'interviews'. However, if the host wishes to extend the time on this, they are welcome to. We begin to wrap up if we reach the hour mark.
- Webinars are live, but recorded at the time and made available for later viewing in our archives.

About In-Depth Interviews:

- Interviews are offered to Gold members only, in order to create a more intimate discussion. These new features are pre-recorded made available for anytime viewing in our archives by members.
- Interviews also hosted on *GoToMeeting* with audio and video, and training is provided.
- These are traditional Q&A interviews of about 30-45 minutes. Timing can be extended if the host wishes. We begin to wrap up if we are reaching the hour mark.

About PREMIUM site Articles:

Ancient Origins Premium [**Members.Ancient-Origins.net**] is our subscriber site and a great way to connect and promote guest authors to our dedicated and invested audience.

- Articles should be of approximately **1800 - 2200 words in Microsoft Word format (.doc, .docx)**.
- Articles need to be **new and original material, exclusive to Ancient Origins Premium** and cannot be from a previously published book, eBook, article, or hosted online on a website or blog.
- Please include any reference list/bibliography at the end of the article. Our formatting does not allow for footnotes or inline citing.
- Providing images/photos is optional (but very welcome!). Any images not your own must be Public Domain, free from copyright, Creative Commons or used with permission for on a commercial site. Please include relevant captions and/or links – right in the article Word Document is fine.
- Articles will be edited for spelling, grammar, word count, images, formatting to our website, and published in English (United States). Our editors may add additional images and subheadings. We will not change content intention without knowledge and permission of the author.
- Please let us know if you'd like to use the research in an upcoming book – we are happy to work with that.
- We may feature member articles in upcoming member-only eBooks and other AO member content.
- ****These members-only articles are purchased for use by Ancient Origins (in exchange for promotional offers and advertising), published behind a subscription wall available to subscribers, authors and contributors, and as such will *not be available to be republished or shared* in full to the public. (However, 600-word Previews of the articles are posted to the busy main site, and shared across our social networks, and we encourage authors to share these as well!). Author receives a byline, credit and compensation for the work, but not the copyrights.****

Guest Author Bio and Profile

First-time authors will need a profile page. For your profile, send us a high resolution photo of yourself, plus a bio. The bio may include mention of any books you have authored, websites, and/or social media pages. If you already have a profile, perhaps you'd like to update with new info.

New Ancient Origins guest authors and speakers are highlighted in our monthly newsletter, which has a solid circulation of 75,000+ subscribers.

If you have any questions regarding the main site, Premium member website, or anything in general, don't hesitate to ask. We'd also love to hear your feedback: experiences, suggestions, and comments!

Please note the Premium Webinars and In-Depth Interviews are **open to subscribed members only** (and all guest contributors/speakers), and as such non-members will need to subscribe to attend live or see the events in the archive. They have the option to cancel after the event, but we believe they'll enjoy the many additional benefits they get with subscription. We're happy to provide links and answer questions for this if you'd like to invite people.

Thanks very much – it's great to work with you on this!

The Ancient Origins Team | Members.Ancient-Origins.net